

# ADRIO 2018

33<sup>rd</sup> Annual General Meeting & Professional Development Conference

## Audience Demographics

**Connect with ADR Practitioners and Leaders at Our Biggest Conference Yet**

The ADRIO Conference provides unparalleled networking opportunities and exposure to mediators, arbitrators and other alternative dispute resolution practitioners. Many organizations sponsor ADRIO events every year to build new relationships and maintain old ones.

1000

Reach 1000 members and non-members across Ontario through dedicated email campaigns, newsletters and more.

100%

100% of attendees surveyed last year including past sponsors agreed that this conference is a great opportunity to network and build relationships.

8,000

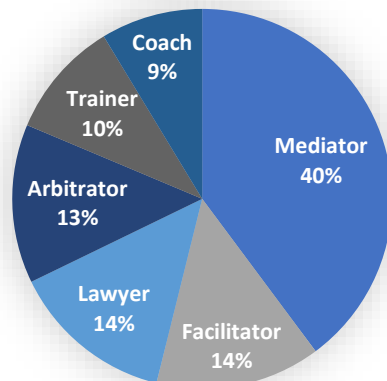
8000 page views per month from 1800 unique visitors.  
6000 views on Google Business listings and events.  
Reach professionals from various industries in key markets across Canada and Ontario including Toronto, Ottawa, Hamilton, Kitchener-Waterloo and London.

6,000

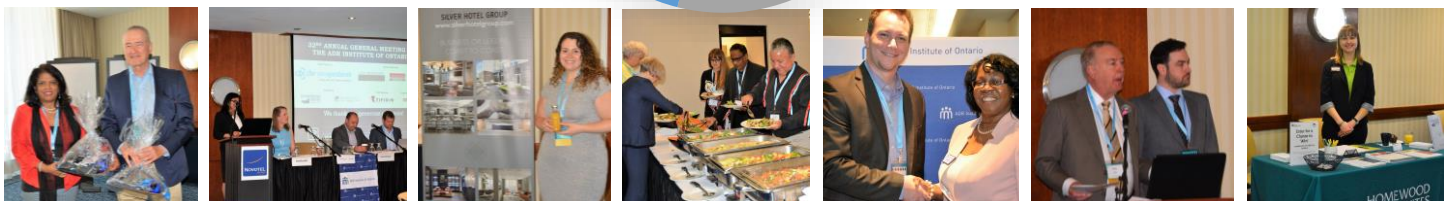
120



Professionals attended last year. This year is going to our biggest conference yet with three concurrent streams of content.



Reach a wide range of professionals from a variety of industries including law, business, labour relations/HR, education, government, healthcare, construction, insurance and much more!



# Sponsorship Packages

Get year-round exposure with twenty benefits only with our Platinum package.

Whether you want to increase your visibility as a small or large ADR firm, or showcase your valuable products and services to dispute resolution practitioners, we have a sponsorship package that is perfectly suited for you.

\$2500

\$1500

\$1000

\$500

	Platinum	Gold	Silver	Bronze
Logo on website	✓	✓	✓	✓
Logo on flyer	✓	✓	✓	✓
Logo on event email communications	✓	✓	✓	✓
Logo on member bulletins	✓	✓	✓	✓
Special social media posts with logo and link to website	✓	✓	✓	✓
Pre-show information/logo on screen with other sponsors	✓	✓	✓	✓
Door prize – provide your gift and we will draw it for you on stage and thank your organization	✓	✓	✓	✓
Post-event logo recognition in “thank you” email	✓	✓	✓	✓
Post-event logo recognition in 2018 spring/summer newsletter	✓	✓	✓	✓
Post event photos on our website with shots of your representatives and booth if applicable	✓	✓	✓	✓
Complimentary passes to event	3 passes included	2 passes included	1 pass included	1 pass included
Provide your marketing materials and promo items for our gift bag	✓	✓	✓	
Informational booth at event	✓	✓	✓	
Additional on-site exposure and signs	Most prominent exposure	Prominent exposure		
Recognition during opening announcements	✓	✓		
Official meal sponsor recognition with presentation time on stage	✓	✓		
Dedicated pre-show slide in addition to slide with all sponsors	✓			
Logo on evaluation forms	✓			
Title naming rights to one of three rooms	✓			
Multi-Event Sponsorship – exposure for all professional development events in 2018 and the ADRIO Gala in December 2018	✓			

## Join Our Generous Supporters Today!

Let's talk about how ADRIO can personalize sponsorship packages for your organization's benefit.

📞 416-487-4447 x 118

✉️ [events@adr-ontario.ca](mailto:events@adr-ontario.ca)

Preferred Accommodation



Preferred Airline



Preferred Ground Travel

