

**ADRIO Member Bulletin &
Dedicated Mass Email
Advertising Rate Card**

The ADR Institute of Ontario is a non-profit organization that provides ADR practitioners with up-to-date resources and services. The Institute also provides the public with information about Alternative Dispute Resolution, access to competent ADR professionals and leadership in the development and promotion of dispute resolution services in Ontario. Our membership includes over 1,000 individuals.

The "ADRIO Member Bulletin" is an electronic newsletter published by ADR Institute of Ontario, Inc. Published several times a year, the Member Bulletin provides our members with timely information on events, job opportunities, media items and much more.

Reach over 1,000 mediators, arbitrators and other ADR practitioners resolving various types of conflict including: Family Mediation; Estate; Workplace, Employment, and Labour; Construction; Restorative Justice; Business; IT and IP; Real Estate and Property; Commercial; Contract; Community; Health Care; Education; Sports: Environmental; Insurance; International; etc.

AD SIZE	1 Issue	3 Issues (save 15%)
Job Posting (max 75 words, no images)	\$150	\$382
Job Posting + Company Logo (max 75 words, max logo size 250 x 30 pixels)	\$200	\$510
Event Posting (max 100 words, no images or banners)	\$250	\$637
Square under "Resources" (180x180 pixels)	\$400	\$1020
Basebar Banner (575x85 pixels)	\$300	\$765
Dedicated Mass Email (300 words max in plain text + one link + one 575x85 banner)	\$750	\$1912
Rates do not include HST.		

Classified Advertising and Terms:

All ads must be pre-approved. ADRIO reserves the right to refuse to post any ad at its discretion. ADRIO does not endorse or express any opinion with respect to any ads.

Payment is due 30 days prior to first ad placement for single or multiple issue placements.

Material Requirements: IMPORTANT

High resolution JPEG and PNG files will be accepted. TIFF, EPS and layered files will not be accepted. Ad artwork/copy may not be changed for multi-issue placements. Artwork is due 30 days prior to first ad placement for single or multiple issue placements.

Let ADRIO help you with your marketing efforts today:
advertising@adr-ontario.ca

