

## ADR Update Newsletter Advertising Rate Card

The ADR Institute of Ontario is a non-profit organization that provides ADR practitioners with up-to-date resources and services. The Institute also provides the public with information about Alternative Dispute Resolution, access to competent ADR professionals and leadership in the development and promotion of dispute resolution services in Ontario. Our membership includes over 1,000 individuals.

ADR Update is the newsletter of the ADR Institute of Ontario, Inc. Published electronically three times a year by the Newsletter Committee appointed by the Board of Directors of the Institute, it provides articles, insights and information of interest to ADR professionals. It is also available in print at the ADRIO office, and various Professional Development events throughout the year.

In addition to our members in Ontario, ADR Update is also sent to members of our affiliates in Atlantic, Saskatchewan and Manitoba (over 1200 impressions). Click [here](#) for past issues.

AD SIZE	1 Issue	Size (H x W in Inches)
Full Page	\$450	9 x 7
2/3 Page (2 columns)	\$375	9 x 4.5
1/2 Page (horizontal)	\$280	4.5 x 7
1/2 Page (vertical)	\$280	6.25 x 4.5
1/3 Page (column)	\$185	9 x 2.25
1/4 Page (horizontal)	\$145	3.5 x 4.5
1/4 Page (vertical)	\$145	7.25 x 2.25
Basebar	\$175	1 x 7
Classified ads	See below	--
Rates do not include HST. Guaranteed Position – add 10% to rate.		



### Classified Advertising and Announcements: Of Interest to ADR Professionals

Accounting Services / Office Space Available / Professional Opportunities / Positions Available / Positions Wanted / Announcements:

\$50 (minimum) for up to 49 characters including spaces. Extra lines (or partial lines) \$15 each. HST extra.

#### Terms:

All ads must be pre-approved.

Payment is due 30 days prior to publication. Any late payment without prior arrangement with the Institute will result in the advertisement being placed in the subsequent publication.

#### Material Requirements: IMPORTANT

Colour or B/W ads are accepted - no price difference.

Digital: High resolution Acrobat file is ideal. TIFF, JPEG, EPS and PNG are acceptable.

Please ensure that all photos and logos are scanned at a minimum of 300 DPI at full size. Fonts must have both screen and printer fonts available. All submissions should be sent via email to [advertising@adr-ontario.ca](mailto:advertising@adr-ontario.ca) (please provide files in electronic and Adobe PDF formats).

Thank you for considering the ADR Institute of Ontario for your marketing needs.